

KADISKA completes first funding round to fuel its teleworking monitoring solution and expand into the U.S.

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Rouen (France) - Kadiska, the SaaS platform for digital experience monitoring, announced that it has completed a Seed funding round led by Axeleo Capital with the participation of Acequia Capital, and unveils its upcoming Boston office.

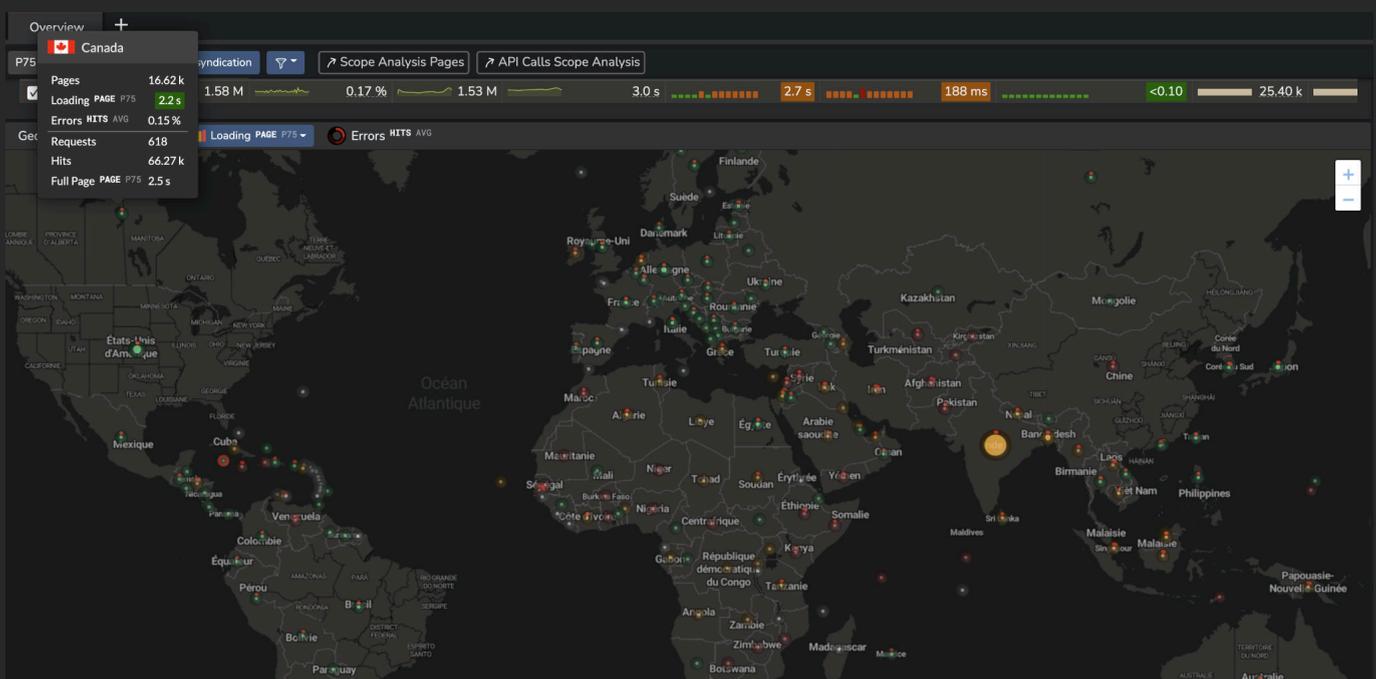
Founded in 2020, the French technology startup's platform provides complete visibility into the digital experience of remote employees accessing modern SaaS and cloud-hosted business applications. The Kadiska platform offers automated insight to troubleshoot issues and enhance employee performance and business productivity.

Created by an experienced software team, Kadiska has already deployed its solution to several Fortune 500 companies in France and America.

"The end-user digital experience (Digital Experience Monitoring) is strategic for all modern businesses. The acceleration of teleworking caused by the COVID crisis demonstrated that measuring the digital experience of employees (Digital Employee Experience) is a major performance issue for companies. It is in this market context—combined with the quality of the founding team and the clear interest of major international accounts—that we decided to invest in this technology gem." says Brice Lapouble, investment director at Axeleo Capital.

The company will leverage its new financing to expand into the American market by opening a Boston office in March. It also planning to double its R&D efforts this year.

"The convergence of the rapid adoption of teleworking with cloud and SaaS applications in Europe and the United States creates a unique opportunity for Kadiska to pursue its ambition to become a leader in the American market." says Gilles Huguenin, President of Kadiska.



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About Kadiska

Kadiska provides a SaaS (Software as a Service) digital user experience and hybrid cloud connectivity monitoring solution for enterprises and service providers.

Kadiska enables their customers to understand and optimize:

- The performance and user experience delivered by cloud services and internal business applications for on-site and remote employees.
- The connectivity between enterprise cloud platforms, IT infrastructure and users.
- The customer experience for its digital services and applications.

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About Axeleo Capital

Axeleo offers European founders of B2B startups a unique support framework combining capital investment via its VC funds, a tailor-made acceleration program and an ecosystem of more than 100 distinguished mentors and partners. Axeleo is committed to the growth the startups it supports – from seed phase to Series B – as part of its rationale to accelerate marketing and international expansion. Axeleo Capital, an AMF-approved management company with €80M under management, has recognized startups such as Alsid, Jenji, Joko, 365 Talents, Hyperlex and Trustpair in its portfolio.

For more information: www.axc.vc

Legal Advisors

Kadiska and the founders were advised by Daring Law (Thierry Lévy-Mannheim, Faustine Retch).